

# Creating meaningful legacies



## IT STARTS WITH YOU.

As a **professional advisor**, your clients trust you. You guide and counsel them on how best to manage their finances, tax and estate planning, and/or other legal matters that allow them to care for their loved ones, today and in the future.

With one question, you can make an enormous difference for your clients—and our collective future. By asking if a charity has impacted their lives or whether they have considered one in their plans, advisors can deepen their relationships, add value to each interaction, and empower clients to leave a larger gift than would have been possible in their lifetime. Knowing your clients' values and what is important to them provides a wealth of opportunities for you to solidify life-long professional journeys.

When you facilitate your clients' charitable dreams to advance children's health, you're helping to create a brighter future for generations to come.

**THANK YOU FOR ADVOCATING FOR  
THE HEALTH OF OUR PROVINCE'S KIDS.**

## ABOUT BC CHILDREN'S HOSPITAL FOUNDATION

BC Children's Hospital is the only hospital in the province devoted exclusively to the care of children and youth. It is one of the few pediatric medical and teaching facilities in Canada with an acute care centre, research institute, mental health facility and rehabilitation centre all in one place. BC Children's provides specialized care, innovative therapies and pediatric expertise designed for children, including the sickest and most seriously injured.

At BC Children's Hospital Foundation, we raise funds to support excellence in health care and continuously drive advancements provincially and globally. Legacy gifts play a pivotal part in this quest—fuelling our ability to conquer childhood diseases, prevent illness and injury, and prioritize the unique needs of children in every aspect of their care.

**MY FAMILY NEEDED BC CHILDREN'S WHEN  
WE LEAST EXPECTED IT. NOW, OUR LEGACY  
GIFT WILL BE THERE FOR KIDS IN THE  
FUTURE. KNOWING HOW WE BENEFITTED  
FROM THE HOSPITAL'S CARE, IT'S A JOY  
FOR ME TO SHARE WHY LEGACY GIVING  
IS IMPORTANT WHEN TALKING ABOUT  
PHILANTHROPY WITH CLIENTS.**

— Alan Cosgrave, Legacy Circle member,  
past Patient Family and Partner, MNP



## WHAT IS THE LEGACY CIRCLE?

The **Legacy Circle** is a community of visionary and like-minded donors who have left a gift in their Will or other legacy pledge—including a designated life insurance or registered accounts like a RRSP, RRIF, TFSA, LIRA, LIF, pension, or other such provisions like a gift of property to BC Children's Hospital Foundation.

The future gifts of today's **Legacy Circle members** help ensure that children's health care in our province remains at the forefront of innovation.

**THERE'S NO GREATER LEGACY THAN THAT.**

## WHY IS IT IMPORTANT?

Tomorrow's children need advocates too. Legacy gifts provide significant funding for innovative research, advanced equipment and transformative programs that elevate care for future generations of kids and families.

Big or small, future legacy gifts have an enduring impact that collectively change the course of children's health care. In particular, undesignated legacy gifts that are not directed to a specific area of care allow the hospital to meet its most urgent needs arising at that future time when the gift is realized. Undesignated legacy gifts are an easy way to support the hospital as one's favourite charity and give back to the community.

## MEMBER BENEFITS

Legacy Circle members receive:

### *Exclusive Invitations*

Attend an annual appreciation event and other educational sessions hosted by the Foundation.

### *Recognition*

Enjoy a listing on the donor wall at BC Children's Hospital, along with other recognition opportunities.

### *Community*

Join a community of like-minded donors and engage in storytelling opportunities that inspire others to leave a legacy.

### *Insider Perspectives*

Receive a subscription to the Foundation's progress report and SHINE magazine for the latest updates in pediatric care.



**Your clients' privacy is important to us. If your client decides to leave a legacy gift to BC Children's Hospital Foundation, all details of their gift are kept strictly confidential. And, if they wish to remain anonymous, they will still retain the benefits of being part of the Legacy Circle.**

Legal name: British Columbia's Children's Hospital Foundation  
Charitable business no. 118852433RR0001

## HOW WE CAN WORK TOGETHER

You play a vital part in helping your clients achieve their charitable dreams. Whether they wish to have their legacy gift support priority needs or advance an area of care close to their heart, we can provide the information you need. Better yet, let us join your conversation for a meaningful dialogue that explores your client's desire to make a legacy.

We are happy to provide you with printed and digital gift planning resources and answer any questions. Visit our website at [bcchf.ca/legacy](https://bcchf.ca/legacy) to learn more.

If your client has left a legacy gift or plans to leave one for the Foundation, kindly encourage them to inform us. Thanking your clients is valuable to us and their enjoyment of Legacy Circle benefits may enhance the impact of your services.

**MY LEGACY GIFT TO BC CHILDREN'S ENSURES THE BEST PEDIATRIC CARE FOR FUTURE KIDS. I KNOW FIRSTHAND HOW MY CLIENTS VALUE THEIR FAMILIES, AND HELPING THEM TAKE CARE OF OUR PROVINCE'S KIDS AS WELL IS IMPORTANT TO ME.**

— Diane McCurdy, Legacy Circle member and President, McCurdy Financial Planning Inc

**TOGETHER  
WE CAN MAKE  
MIGHTY STRIDES.**

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