



FESTIVAL *of* TREES

SPONSORSHIP PROPOSAL 2024





ABOUT BC CHILDREN'S HOSPITAL

As one of the world's top pediatric hospitals, BC Children's is leading the way in shaping the future of care. Experts are making bold advancements in personalized medicine that target the root cause of a child's illness. They are determined to put an end to chronic conditions like diabetes and asthma that rob kids of the joys of childhood. They are changing the odds for the most aggressive cancers—and ensuring children and teens receive timely access to mental health care.

By participating in Festival of Trees, you're bringing us closer to achieving our most ambitious goals for children's health. Your contribution will fast-track breakthrough research, equip the hospital with advanced technologies and ensure kids receive care tailored to their unique needs.

Festival of Trees provides your organization an opportunity to align with the Foundation brand, one of the top brands in BC. This document outlines the details and benefits of being a Festival of Trees sponsor.


95%
**UNIVERSAL BRAND
AWARENESS AMONG
BRITISH COLUMBIANS**


**#1 BRAND
OF 400+
BC BRANDS**


**HIGHLY RATED
FOR TRUSTWORTHINESS,
FRIENDLINESS &
INNOVATION**

FESTIVAL OF TREES OKANAGAN

Festival of Trees Decorating + Kick Off Party: November 14, 2024 | Delta Grand Okanagan Resort

Trees on Display: November 14, 2024 to January 3, 2025 | Delta Grand Okanagan Resort

Festival of Trees is a local community event during the holiday season where businesses and organizations, along with members of the Kelowna community, come together in support of BC Children's Hospital. Holiday trees are spruced up and on display at the Delta Grand Okanagan Resort for the community to vote on and enjoy.

CONNECTING OKANAGAN BUSINESSES & ORGANIZATIONS TO BC CHILDREN'S HOSPITAL

Festival of Trees has been a cherished community tradition in BC for over 30 years.

Over all these years, we've learned what the Festival of Trees means to our community, and our sponsors. We understand how important the Festival is to BC's kids. And we understand how important the brand awareness opportunities and team building experiences are to participating businesses and organizations.

Participating in Festival of Trees is as easy as following these steps:



ENGAGE YOUR NETWORK AND HIGHLIGHT YOUR BRAND

SPONSOR BENEFIT	SILVER \$1,000	GOLD \$2,000	PLATINUM: \$3,000
Number of trees available	14	5	1
Festival of Trees: Size and Placement	7.5' tree in Lobby	7.5' tree in prime placement within Lobby	15' tree in centre of Lobby (only one available)
Interactive online fundraising to connect with your network	✓	✓	✓
Association with <i>one of the most recognized brands in all of British Columbia</i>	✓	✓	✓
Meaningful employee engagement through team building and community care	✓	✓	✓
Entered into a draw for a two night stay at the Delta Hotels Whistler Village Suites	✓	✓	✓
Social mention - channel and format to be determined by BCCHF.			✓
Dinner for 12 at OAK + CRU Social Kitchen & Wine Bar			✓
Your organization featured on the BCCHF Festival of Trees website	Name	Logo	Featured Logo
Social spotlight on the Delta Grand Okanagan Resort and Oak + Cru social media pages (30,500 followers)		Name & Featured Logo	Name & Featured Logo
Admission to our "Deck The Halls" Festival of Trees Kick-Off Event	6 people	8 people	10 people
Professional decorating option	Contact Hotel	Contact Hotel	Contact Hotel

Register online today by clicking [HERE](#)

People's Choice Award

Awarded based on total number of votes your tree receives from the public. The winner will be publicly recognized with our local media partners and receive a celebratory plaque.

The winner will receive a three night stay in a newly renovated vacation home with complimentary self-parking at the Delta Grand Okanagan.

THE PLATINUM TREE

- ✓ Biggest tree in the Festival (15 feet tall)
- ✓ Best location on the property (centre lobby)
- ✓ Sponsor spotlight on both Delta Grand Okanagan Resort, Oak + Cru, and BCCHF social media pages
- ✓ Complimentary dinner for 12 in The Cellar at Delta Grand Okanagan Resort
- ✓ ONLY ONE TREE AVAILABLE





YOU MAKE US MIGHTY

We are grateful for your continued support of BC Children's Hospital and Festival of Trees Okanagan. Thanks to supporters like you, BC Children's Hospital is able to constantly push the boundaries of what's possible in children's health care and transform countless lives.

For your organization to fully benefit from this partnership and opportunity, please confirm your commitment by November 8, 2024 online at www.festivaloftreesbc.ca/sponsors

Samantha Bronconnier
Delta Grand Okanagan
e Samantha.Bronconnier@deltahotels.com